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## **Professional Summary**

Pragmatic and versatile designer with expertise in user-centred digital experiences, content creation, and emerging technologies. Proven track record of delivering impactful design solutions, building responsive websites, and growing engaged online communities. Proficient in Adobe Creative Suite, Photoshop, Illustrator, Davinci, and WordPress. Achieved 6000+ YouTube followers in a year through real-world freelance and non-profit projects, involving project research, video and article editing, and translating complex articles. Eager to elevate Apply4U's visual identity and marketing content to new heights.

## **Technical Skills**

Design & Creative: Adobe Creative Suite (Photoshop, Illustrator), Canva  
Development: HTML/CSS, JavaScript, Python, PHP, MySQL, WordPress  
Testing & QA: Cypress, Agile methodologies, Scrum  
Digital Marketing: SEO, Social Media Management, Video Editing (DaVinci Resolve)  
Project Tools: GitHub, Miro, Notion  
Languages: English (Professional), Hungarian (Native)

## **Professional Experience**

### **Freelance Designer & Developer**

*2015 – Present*

* Designed and developed responsive WordPress websites optimised for SEO and UX best practices.
* Created comprehensive brand identities including logos and marketing materials.
* Improved client visibility through website optimisation techniques that increased traffic and conversions.
* Collaborated with clients to translate business requirements into effective digital solutions.

### **Co-Founder & Digital Content Creator – Kryptoda / Kriptoaktiv (Non-Profit)**

*2020 – 2023*

* Built an engaged community of 6,000+ YouTube subscribers and 1,500+ Facebook followers through accessible blockchain education content.
* Developed content strategies across YouTube, blogs, and social media platforms.
* Enhanced website visibility by implementing SEO techniques that drove 100% organic traffic.
* Produced professional-quality videos using open-source tools while maintaining legal compliance.

### **Delivery Driver – UberEats / Deliveroo / Just Eat**

*2015 – Present*

* Maintained a 4.8+ star rating across platforms through exceptional customer service.
* Optimized delivery routes to ensure efficiency and timeliness.
* Developed problem-solving skills managing logistics in time-sensitive environments.

## **Education & Training**

### **Software Development Bootcamp – *Edinburgh College (2024)***

* Focused on front-end web development: HTML, CSS, JavaScript.
* Hands-on experience with QA testing using Cypress.

### **HND Visual Communication – *Edinburgh College (2015 – 2017)***

* Specialised in graphic design and branding with a portfolio including web design and digital media production.

### **Marketing & Advertising – *Eventus Business School, Hungary (2002 – 2003)***

## **Professional Development**

* **Glasgow Tech Fest (May 2024):** Sessions on digital transformation and emerging tech trends.
* **Manchester DTX Expo (Oct 2024):** Workshops on UX/UI design and AI/Blockchain applications.
* **100 Days of Code in Python (2024):** Focused on Python for automation and AI applications.

## **Notable Projects**

### **Black Cab Design Concept**

Updated exterior design of a British icon.

### **Kryptoda Digital Platform**

Developed a multi-channel content platform with consistent branding and 100% organic traffic, 6000+ subscribers in 1 year.